



24*7 Convenience Store

Day & Night Customer Delight

Growth Catalysts



Round the Clock Work

BPOs, Rural Call Centers,
Day & Night
Manufacturing, Travelers,
Late night Parties, Get
together , 24 hour
assistance



Aspirational Youth Thinking Global Acting Local

Web, Net savvy youth
exposed to real time
global developments
operates in a 24h milieu
demands 24h facility
round the clock, wide
range of imported and
branded products.



Growing Disposable Income and Changing Lifestyles

*Growing Income in Cities
& towns
Migration, Single Workers,
Small families, Eating Out*



Current Facilities Traditional Nukkad Shops

*Current offerings
unhygienic, unhealthy,
lacking variety, no quality
control*



essential goods and services

Store remains
operational during
calamities like
lockdown



Problem & Solution



PROBLEM

- Limited day time access only
- Non-availability of branded and imported goods
- Unorganized Kiryana stores
- Non-standardized & spurious products
- No quality control
- Unhygienic fresh food products
- Limited range of products
- Poor Ambience of locality
- Non-availability of home delivery at night
- No safety of families during night



SOLUTION

- 24/7 Service experience
- Standardized branded and imported goods
- Organized convenience store
- All goods and services under one roof
- Multiple Quality check
- Healthy & hygienic food
- Wide range of products
- International shopping experience
- 24/7 Home Delivery format
- Safe & secure store environment



Why Us?



Core Value

Day & Night Customer Delight by providing
International Quality
day to day convenience items at best unbeatable quality

Vision

Serve the people's
needs round the clock

Mission

Be Leader in the
affordable 24/7
Convenience stores

Expansion Plans

1000 stores Pan India by
2025



Business Model



- Flagship showroom in each state hub
- Franchisee development across each hub
- Kiryana stores conversion
- Supply chain market linkages in each hub



Revenue Model

MODEL	INVESTMENT	CARPET AREA	INVENTORY	Expected Sales	GROSS MARGIN	EXPENSES	OPERATION BREAK-EVEN	CAPITAL BREAK-EVEN	ROYALTY
SATELLITE CITY TIER-1&2	1.5 CR	2000 sq. ft.	20 LAKHS	60 LAKHS	35%	6.5 LAKHS	3-6 MONTH	30 MONTHS	8 % of NET REVENUE
TIER-3,4	1 CR	1500 sq. ft.	10 LAKHS	30 LAKHS	35%	3 LAKHS	3-6 MONTH	30MONTHS	8% of NET REVENUE

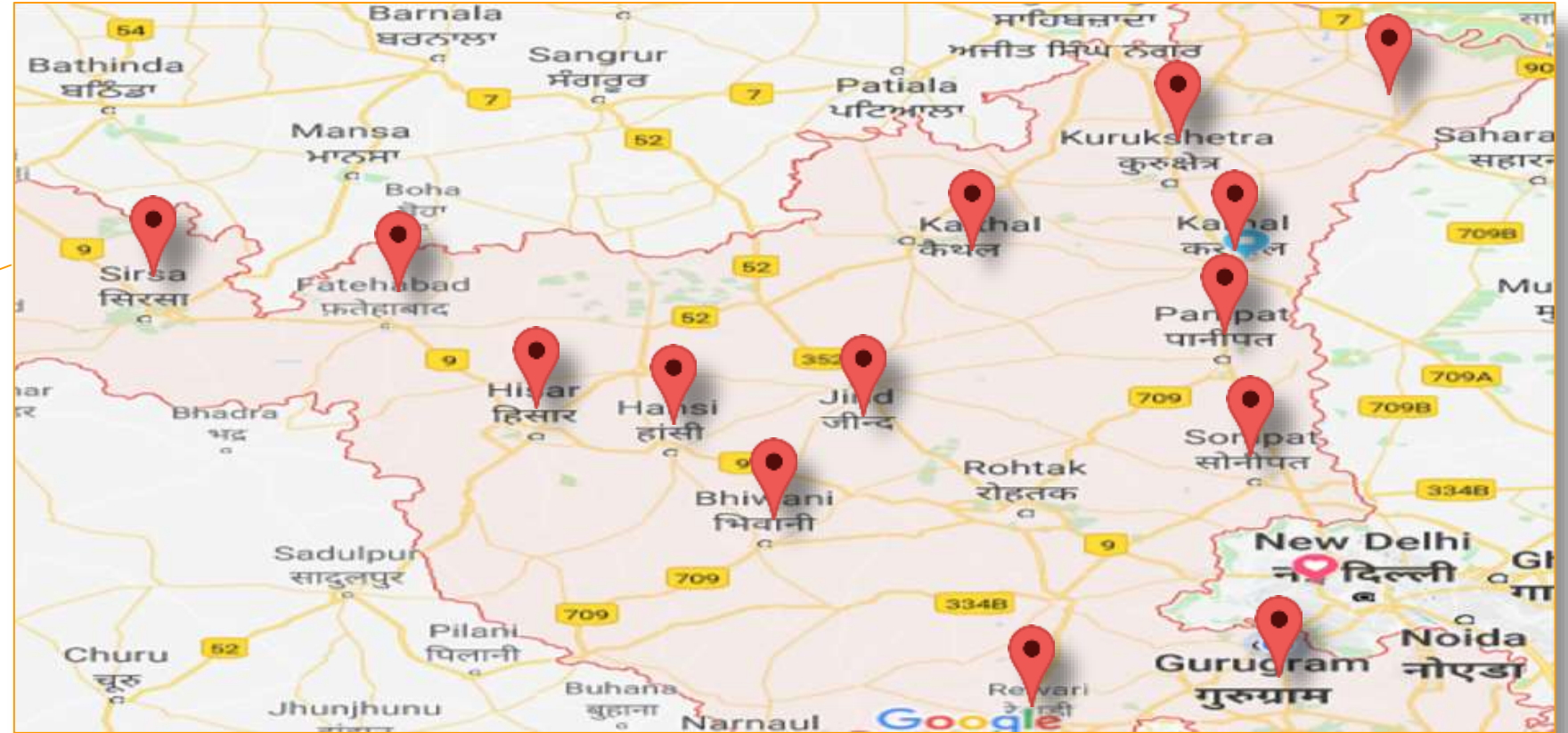


Competitor Analysis

PLAYER	GROCERY PRODUCTS	BAKERY PRODUCTS	PURE VEG. LIVE KITCHEN	HOME DELIVERY	IMPORTED PRODUCTS	24/7 CAFÉ LOUNGE	24/7 PARTY LOUNGE AND FREELANCER SPACE
AMPM STORE	YES	YES	YES	YES	YES	YES	YES
24 SEVEN	YES	LIMITED	NO	YES	YES	NO	NO
EASY DAY	YES	NO	NO	YES	NO	NO	NO
IN & OUT	LIMITED	NO	NO	NO	NO	NO	NO
RELIANCE FRESH	YES	NO	NO	NO	NO	NO	NO
VISHAL MART	YES	NO	NO	NO	NO	NO	NO
LOCAL MARKET	YES	NO	NO	NO	NO	NO	NO
CARRE FOUR	YES	NO	NO	NO	NO	NO	NO



Short-Term Plan (Saturate Haryana)



HARYANA



3 Year Plan



- Saturate Haryana
- Saturate Delhi-NCR
- Sales 30 Cr per month
- 100 stores across cities
- Supply chain at each hub



EXISTING STORES



GURUGRAM SECTOR-31 JAN,2020

GURUGRAM SECTOR-56 DEC,2019

KARNAL MARCH,2018



Store Format

One stop shop for all daily essentials with 24*7 delivery



Groceries



Bakery



Snacks



Beverages



Imported
Products



Gift Baskets



24/7 LIVE
KITCHEN



24/7 CAFÉ
LOUNGE



The AMPM STORE



The AMPM CAFE



We're Social



AMPM STORE APPLICATION



@AMPMSTOREINDIA



@AMPMSTOREINDIA



www.ampmstore.in



AMPM Store



Our Team



Shubham Gupta

**Founder &
Managing Director
AMPM STORE**

MBA(Marketing)
Business Conceiver;
Successfully pilot tested
AM PM 24 Hour
Convenience Business



Dhianu Das

**Advisor & Business
strategist**

Serial entrepreneur and
strategist, have
successfully established
many businesses in
consumer and
automobile space.



Col. Sanjiv Bhutani

Franchise Business Coach
Associated with Franchise
business in Auto and Retail





JOIN US TODAY!